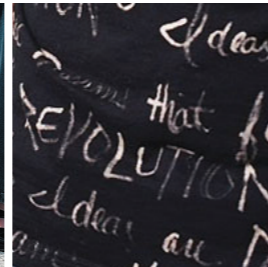
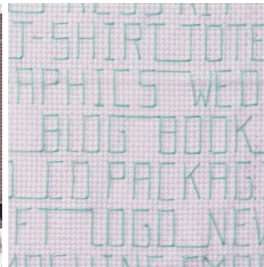




D.I.Y. Design it Yourself

Not satisfied with the T-shirts on sale at the mall? How about some personalized stationery? An upgrade to your Web site? A business card? A poster for your political campaign? A CD package for your band? Sound good? Then get up off your couch and Design It Yourself!

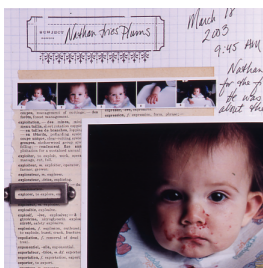
- think like a designer
- work with design technologies, from screen printing to Web development
- build a blog, print a book, and create a brand
- hundreds of mind-opening projects and examples



ABOUT THE AUTHORS

This book was written and designed by students and faculty in the Graphic Design MFA program at Maryland Institute College of Art (MICA), directed by Ellen Lupton. Lupton is the author of *Thinking with Type*, *Skin: Surface, Substance + Design*, *Design Culture Now*, *Mixing Messages*, *Design Writing Research*, *Letters from the Avant Garde*, and numerous other books. She is curator of contemporary design at Cooper-Hewitt, National Design Museum in New York City.

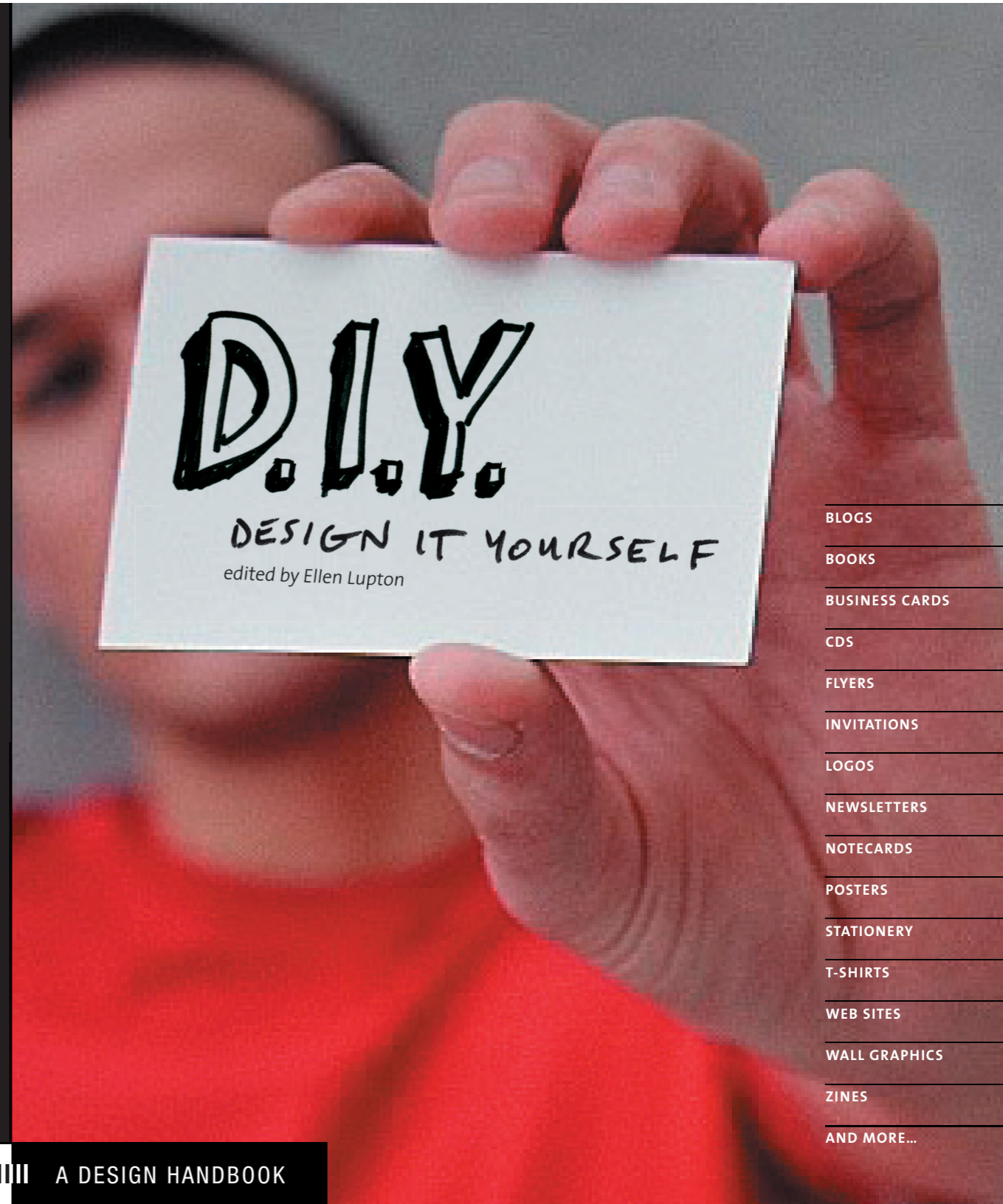
Also in the Design Briefs Series from Princeton Architectural Press:
Thinking with Type by Ellen Lupton
Grid Systems by Kimberly Elam
Elements of Design by Gail Greet Hannah
Geometry of Design by Kimberly Elam



D.I.Y.

DESIGN IT YOURSELF

Ellen Lupton



- BLOGS
- BOOKS
- BUSINESS CARDS
- CDS
- FLYERS
- INVITATIONS
- LOGOS
- NEWSLETTERS
- NOTECARDS
- POSTERS
- STATIONERY
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